



## Modelled User Persona



Name: Naaol Murphy

Age: 13

Occupation: 1st year student

Background information: Naaol has attended a small rural primary school and is now attending a large urban post-primary school with over 1,000 students. He is worried about navigating the school environment, organising himself, and keeping track of his schedule, assignments, and personal belongings. He is particularly worried about the number of books and equipment that he needs to bring to school every day.

Image source: Canva AI Image Generator