

Economics as a way of thinking

1	What issue is being investigated?	

2	What sources of data and information are available?		



3	Scarcity	and	Choice

What actors (consumers, producers, Government) are involved in this issue?		
Does the issue involve the use of scarce resources?		
Does this situation involve choices being made between scarce resources?		
As a result of choices to be made, are opportunity costs evident?		
What incentives are motivating the decisions of the actors in this situation?		
Can a cost/benefit approach be applied to this situation?		



4

Identify specific Economic concepts that can be applied to this issue

Strand 2	Strand 3	
The Price Mechanism Demand & Supply Rational Consumer PED YED Profit Maximisation Marginal Analysis Economies/Diseconomies of Scale Government Intervention/ Regulation Other	Market Structures Market Power & Concentration Regulation of Market Concentration Factors of Production MPP & MRP Market Failure Externalities Imperfect Information Other	
Strand 4	Strand 5	
Circular Flow of Income	Economic Development & Growth	
The Multiplier	Globalisation	
Measures of National Income	Multinationals	
Hidden Economies	FDI Flows	
Business Cycles	International Trade	
Govt Revenue and Expenditure	Balance of Payments	
Fiscal Policy	Protectionism v Free Trade	
Purpose & Impact of Taxation	Fair Trade	
Inflation/Deflation	Exchange Rates	
	Trade Agreements and Global	
Monetary Policy		
Monetary Policy Money Market	Institutions	
	Institutions	
Money Market	Institutions	



Outline how these concepts are relevant to this issue?
Aside from the above concepts are there other factors to consider?