



# JCSP 'CLEAN UP OUR SCHOOL' COMPETITION

This competition invites students to take part in an advertising campaign to encourage recycling: eg, plastic bottles, cans etc. in their school community.

Students are asked to create an advertisement to encourage a recycling campaign for a media forum, such as a national local broadsheet or tabloid newspaper.

The advertisement should be based on recycling and can take the form of a poster with a catchy title and written text, explaining the campaign. Students can use a variety of visual art and literary compositions such as: the use of paints, pencils, calligraphy, stencils, varied fonts etc. and digital assistance.



## Success Criteria

Creative and original work produced by students.

Particular attention to the basic features of JC advertising skills, including the appropriate usage of: a suitable slogan, alliteration, contrasting colour, logo, brand name, juxtaposing images, humour, information etc..

The use and support of AI in creating the advertisement must be clearly indicated.

The advertisement is to be a maximum of A4 size and a minimum postcard size

The title and explanatory text can be in any chosen language.

Entries can be individual or group.



## Submission Details

All submitted entries are the property of JCSP and may be used in posters or other materials, shown at professional learning events, and displayed on our website.

As each student receives a personalised Certificate of Participation, please ensure an entry template (available on [www.jcsp.ie](http://www.jcsp.ie)) is completed and returned which includes the students' full name and school year. Original Artwork should be scanned and retained in school. All entries must be submitted digitally to: [jcspresources@oide.ie](mailto:jcspresources@oide.ie)



**Closing Date: 6th December 2024**

### Prizes

1st Prize - €50

2nd Prize - €25

3rd Prize - €20

**3 Highly Recommended Prizes will receive €15 each**

