



Oide

Tacú leis an bhFoghlaim
Ghairmiúil i measc Ceannairí
Scoile agus Múinteoirí

Supporting the Professional
Learning of School Leaders
and Teachers

Writing with Purpose: Opportunities for Authentic Student Expression

Our Focus this Session is to...



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- Design purposeful writing opportunities that are engaging and inclusive
- Identify how purpose, audience, and format shape meaningful writing
- Develop approaches to foster student voice, confidence and growth through TY writing experiences.



***“Reading is like breathing in
and writing is like breathing out”***

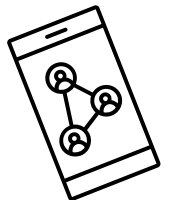
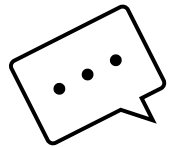
(Pam Allyn, 2015)

Writing for Pleasure?



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- Fewer than 3 in 10 (28.7%) children and young people aged 8 to 18 said that they enjoy writing in their free time.
- Just 1 in 9 (11.1%) children and young people said that they wrote something daily in their free time.
- Of children and young people aged 8 to 18 who wrote at least once a month, 3 in 5 (59.1%) did so to be creative, while 1 in 2 (52.8%) wrote to express their ideas and imagination (52.8%) or their thoughts and feelings (47.7%).
- Many also wrote to support their mental wellbeing, with 2 in 5 (40.4%) writing to relax and 1 in 3 (33.1%) because it made them feel happy.



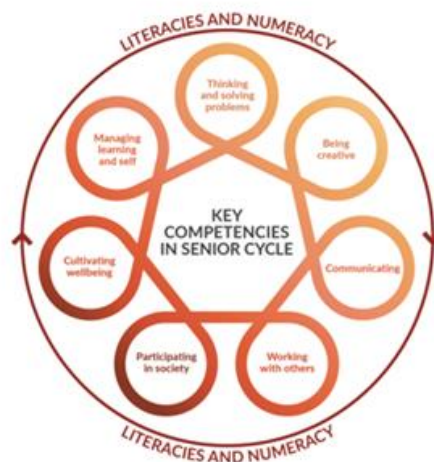
National Literacy Trust Annual Literacy Survey 2024



Would You Rather...Write



A podcast episode reflecting on how someone inspired you



Personal
Growth



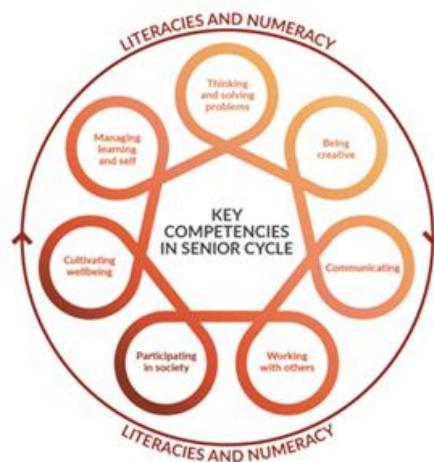
A comic strip showing how you overcame a real challenge



Would You Rather...Write



A speech you wish your future self could hear



Being a Learner



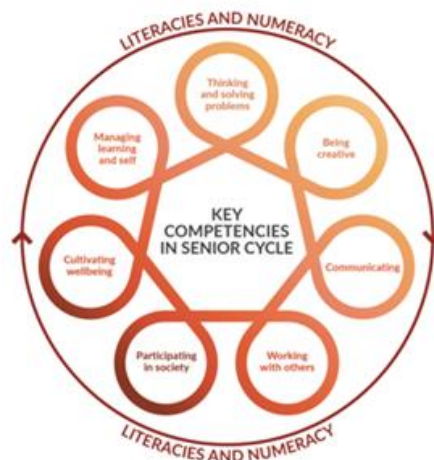
A journal entry reflecting on a piece of writing you were proud of



Would You Rather...Write



A monologue from the perspective of someone affected by injustice



Civic and
Community
Engagement



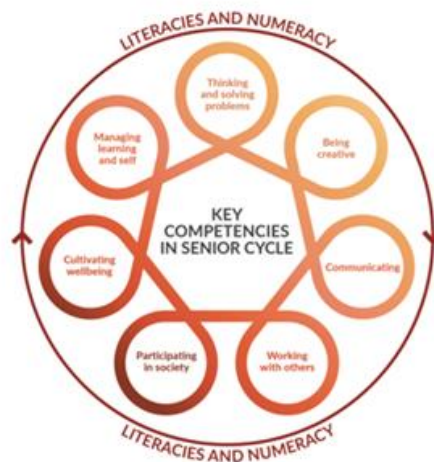
A fictional news article about how you helped solve a local problem



Would You Rather...Write



A job advertisement for your dream job, with you as the ideal candidate



Civic and
Community
Engagement



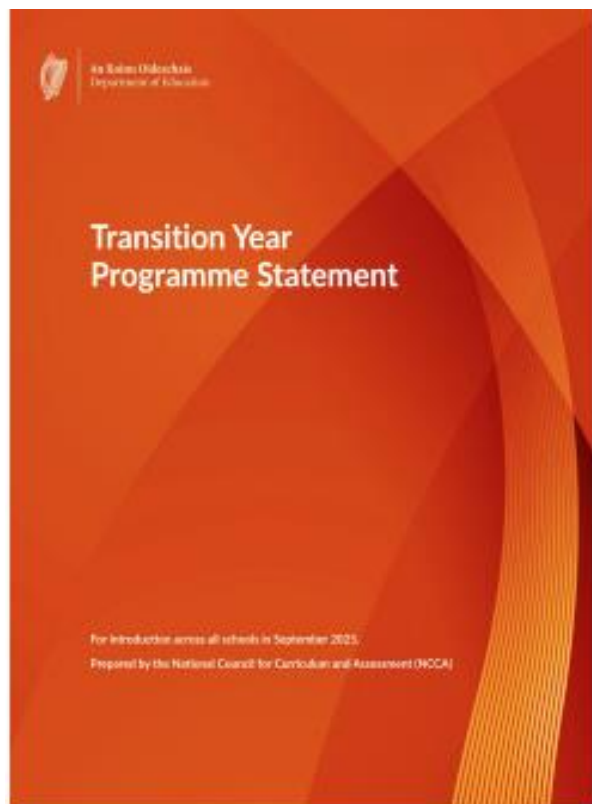
A fictional story set
in your dream career



Transition Year



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“TY offers **time**, **space** and **autonomy** to create enjoyable and meaningful educational experiences that support students in senior cycle.”

— *Page 7*

Writing Progression



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In what ways can Transition Year offer a space for students to build on the foundations of Junior Cycle and grow as writers over time?

Julian Girdham – TY Writing Experience




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Is there anything similar going on in your English department?

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TY Writing Experiences



- Tell a stranger about a beloved family tradition
- Choose an object which really matters to you, and write a letter to your future grandchild, explaining why you are leaving it to him/her.
- describe yourself in the third person, as if you were a character in a book
- two people who hate each other are stuck in a lift for some hours: describe what happens.
- write a short story in which you are the villain.
- First sentence: "I didn't know what was happening at that time". Continue the piece.
- Your city/town 100 years from now.
- You are with a friend. They get a telephone call in the middle of your chat, and answer it: write only what you hear as their part of the conversation.
- The joy of good habit.
- A story which starts: "When I confronted him, he denied he'd ever said it."
- A newly-invented product which will change your life.
- Your bedroom at home from the perspective of a stranger who moves into it for a week.
- You are able to bring back from the dead one person: who, why and what happens?
- 20 years from now, you meet up with a friend from school you haven't seen since. Describe the meeting
- Irresistible temptation.
- Introduce your long-time imaginary friend.
- You are a customer during a bank/shop robbery. You are made to lie face-down on the floor. Describe the robbery from this point of view.
- The oldest item you own.



Purpose – Audience – Format (PAF)



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Purpose

Do students know why they are writing?
To whom and in what format?
How does this goal influence the content,
structure and style of writing?



Format

Does the format of the writing match the
intended audience? How does the purpose
and audience relate to decisions about genre,
structure, style and voice?



Audience

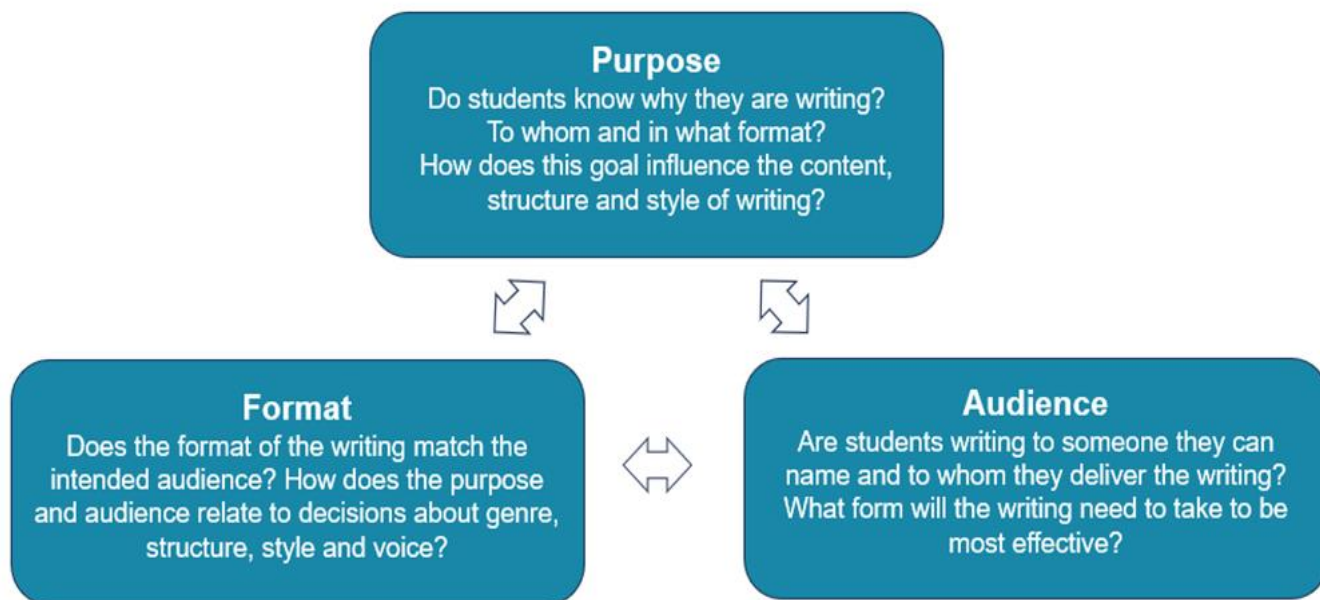
Are students writing to someone they can
name and to whom they deliver the writing?
What form will the writing need to take to be
most effective?

(Dostal and Gabriel, Designing Writing Instruction that Matters, 2016)

Purpose – Audience – Format (PAF)

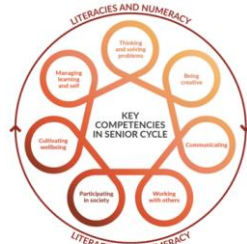


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‘Once students have been allowed to consider the **reciprocal relationships** between purpose, audience, and format, they are able to make more robust **connections between the skills and strategies for writing they learn in school and the place of writing in their lives**’.

(Dostal and Gabriel, Designing Writing Instruction that Matters, 2016)



Purpose – Audience – Format: Classroom Activities



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'Pick 'N' Mix' - Exercise



Purpose, Audience, Format.

Each jar contains slips of paper (e.g. Inform / Persuade / Entertain; Friend / Community / Newspaper; Poem / Speech / Blog).

Task: Students draw one slip from each jar to create a random PAF challenge.

PLANNING FOR WRITING	
PURPOSE, AUDIENCE & FORMAT	
Stimulus <input type="text"/>	
PURPOSE (Why?)	<ul style="list-style-type: none">What do I want my reader/listener to feel, think, or do?Am I writing to inform, persuade or entertain?
AUDIENCE (Who?)	<ul style="list-style-type: none">Who will read or hear this?What kind of language will work best for them?
FORMAT (How?)	<ul style="list-style-type: none">What voice suits this piece?How formal or informal should it be?What techniques could I use?
REFLECTION	<ul style="list-style-type: none">Did my purpose stay clear?Did I write with my audience in mind?Did my tone/style suit the task?



Pick & Mix In Action

Stimulus: 'Home is not a place, it's a feeling.'



Persuade
Inform
Reflect
Advise

Parents
Politicians
JC Students
Local Community

Speech
Magazine Article
Blog
Personal Essay

Step 1: In your departments, pick one purpose, one audience and one format

Step 2: Use the *Planning for Writing* worksheet to map out **why you're writing (purpose)**, **who you're writing for (audience)**, and **how you'll present it (format)**.

PLANNING FOR WRITING	
PURPOSE, AUDIENCE & FORMAT	
Stimulus <div></div>	
PURPOSE (Why?)	<ul style="list-style-type: none">What do I want my reader/listener to feel, think, or do?Am I writing to inform, persuade or entertain?
AUDIENCE (Who?)	<ul style="list-style-type: none">Who will read or hear this?What kind of language will work best for them?
FORMAT (How?)	<ul style="list-style-type: none">What voice suits this piece?How formal or informal should it be?What techniques could I use?
REFLECTION	<ul style="list-style-type: none">Did my purpose stay clear?Did I write with my audience in mind?Did my tone/style suit the task?



Purpose – Audience – Format



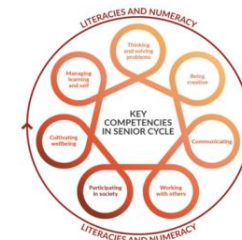
- What skills does it help students practice?
- What benefits did you notice when you tried it?
- How could you adapt this for an inclusive classroom so all learners can take part?

Pick and Mix Activity

This worksheet provides learners with a selection of suggested purposes, audiences, and formats. These can be used as part of the Pick and Mix activity, allowing students to combine different options to practice writing for a variety of contexts.

IN:

PURPOSE	AUDIENCE	FORMAT
Persuade	Peers	Speech
Inform	Parents	Newspaper Article
Reflect	Community	Blog
Advise	Protest Groups	Podcast
Describe	Sport fans	Flyer
Argue	Teachers	Biography
Improve	General Public	Drama Script
Promote	Musicians	Interview
Explain	Social Media Followers	Diary
Entertain	Politicians	Review





Student Pre-Writing Checklist

What might students ask themselves before starting to write?

- Do I know what the task is asking me to do?
- Who will be my audience? What do they need to know/feel?
- What do I already know about this topic? What do I need to know?
- What is the best genre/writing format to use?
- How should I structure my ideas?
- What examples evidence might I need? (quotations, statistics, anecdotes, etc.)

(Selena Wilkes, Teaching of English in Post-primary Education, 2023)

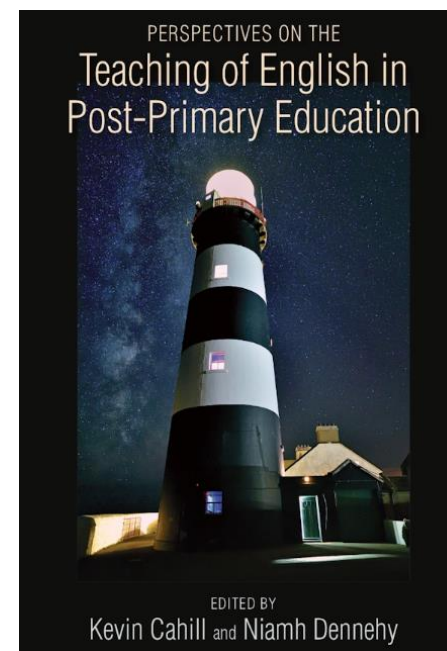
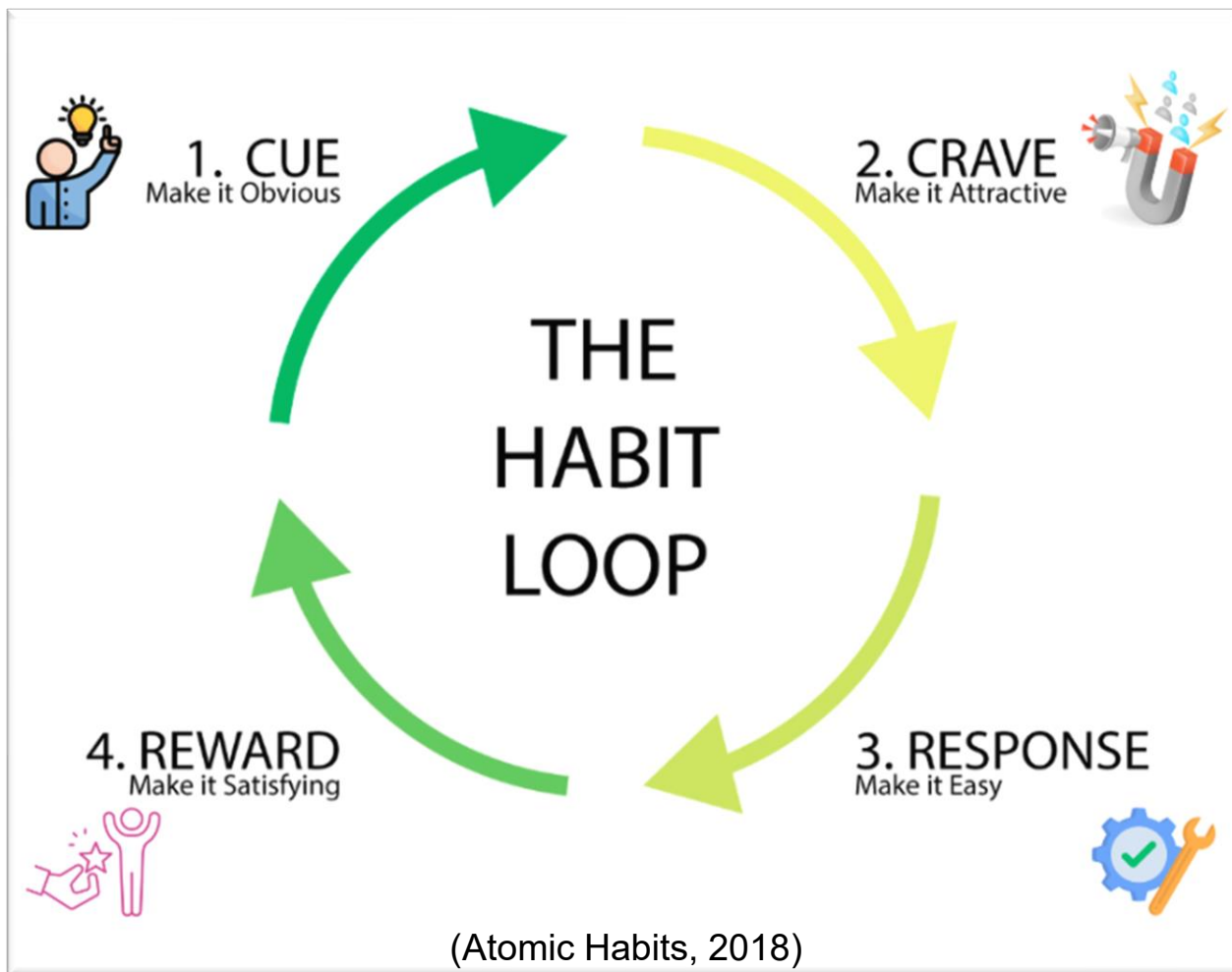


Image courtesy of Cork University Press





Skills and Habits



What am I already doing in my classroom that builds towards this?

What changes could I make this year to nurture creative voice more deliberately?

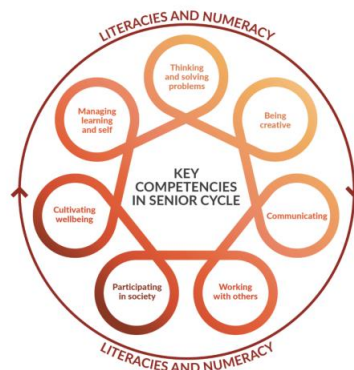




Student Profile and Purposeful Writing

“Authentic and purposeful writing projects have the power to secure young writers’ engagement and significantly contribute to positive academic achievements.”

(Young and Ferguson, 2021)



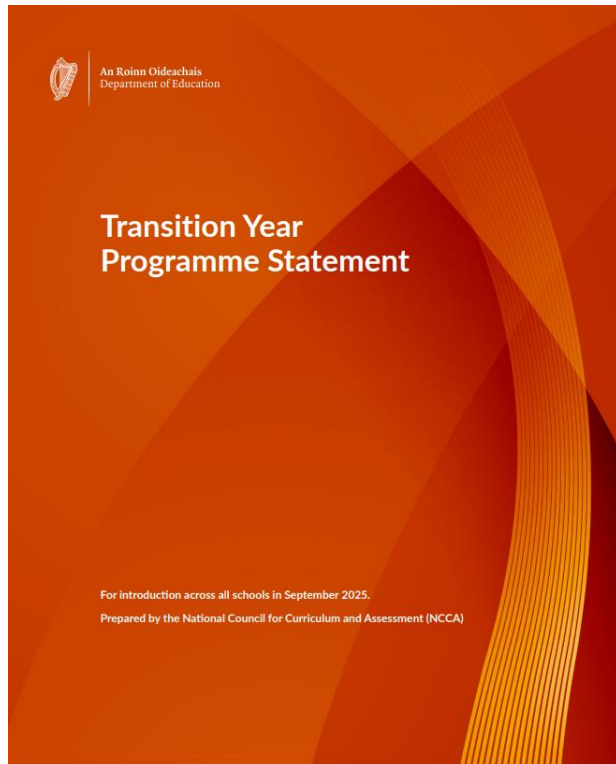
“**Empowering students** to communicate effectively through the written and spoken word, **nurturing their creative voices** and developing their **skills to critically engage** with the world around them .”

(Leaving Certificate English Specification, 2025)

Designing a TY English Micro Module



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A dedicated writing component in TY English is designed to **provide engaging, real-world writing experiences across genres.**

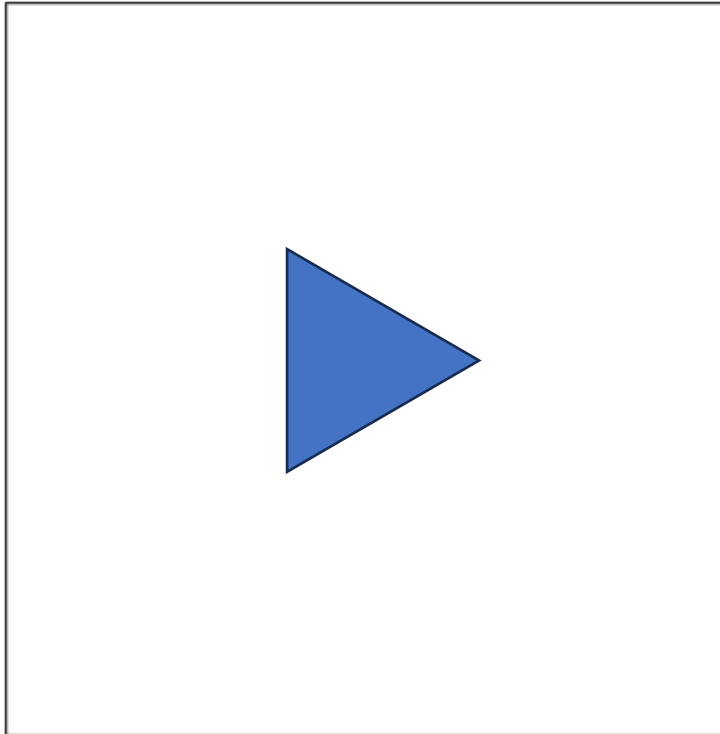
Students participate in a variety of TY English activities throughout the year, writing for a purpose will help to develop voice, confidence and style for personal, functional and creative purposes.

It complements other components of TY English, such as reading, oral language and film/drama.

Moyne College 'Story' Writing Experience



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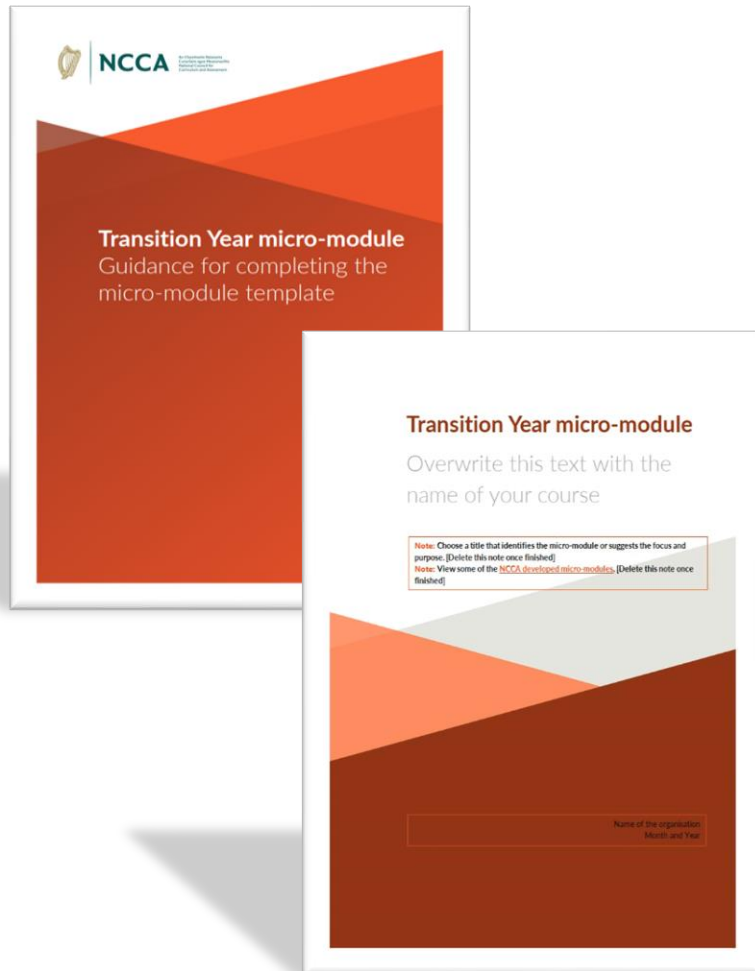


**Have you an example of a writing
experience you could share with us?**

Designing TY for Your Context: Micro Modules



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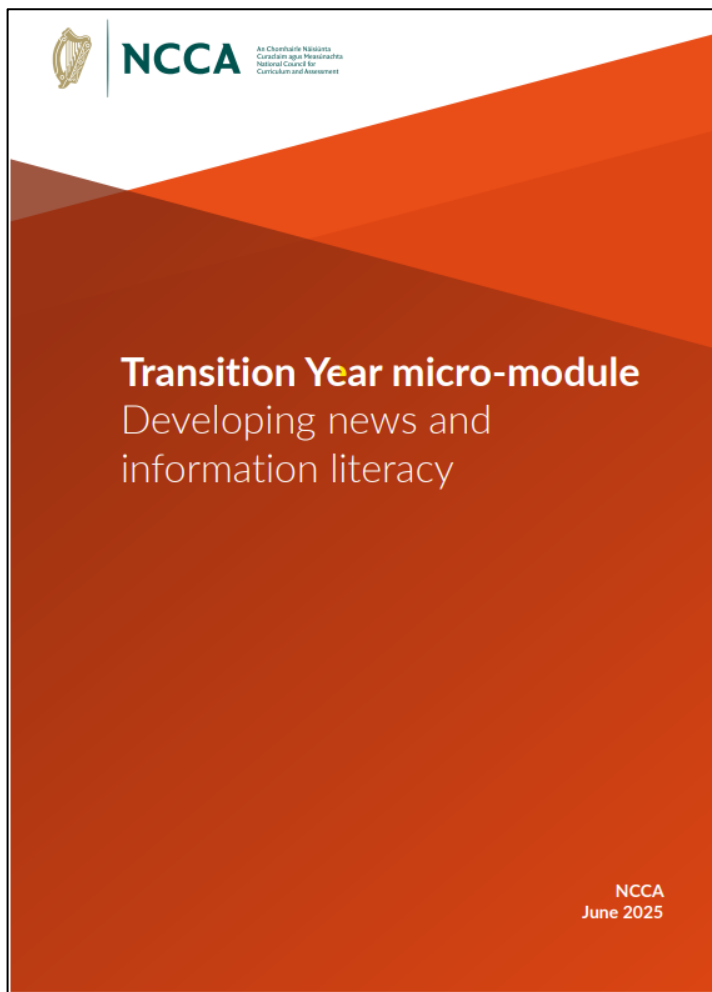
A TY micro-module is typically designed to **provide a concentrated learning experience**, within the parameters of the Transition Year Programme Statement, to enhance the educational experience of students.

They can be designed and delivered as **standalone components** or designed to be **integrated with other TY components**.

TY micro-modules can be developed for a duration of up to **10, 20, or 30 hours**, whilst having the flexibility for schools to decide on the most suitable **balance of class contact time** and **self-directed, independent learning**.



Designing TY Micro Module



This micro-module will:

*‘help students to become more **information and news literate** through building student critical literacy when engaging with **media content**, and will empower students to develop the knowledge, skills, values and dispositions that contribute to being able to engage meaningfully with content regardless of where they source their news and information’*

(NCCA, Developing news and information literacy, 2025, p5)



BUILD a Transition Year Writing Experience

Considerations

1. **Title & Aim** – give your module a working title and aims.
2. **Student Dimensions** – choose 2-3 relevant indicators.
3. **Rationale** – why this matters for TY in *your* context.
4. **Student Experiences** – list 1-2 core activities.
5. **Senior Cycle Link** – how does it build skills for 5th/6th year?

A guide to support planning for Transition Year English	
Title	A short title that clearly describes the focus and purpose of the module.
Rationale	A clear and concise description of why the learning in this module is relevant for Senior Cycle students.
Aims	A brief statement that outlines the over-arching purpose of the module. <ul style="list-style-type: none">• What will students experience by engaging in this module?• What will be the benefits to students taking the module?
Context	An overview of who will be engaging in this module- their prior knowledge and experience, interests and relevant information.
Student Dimensions	An identification of the relevant <i>Student Dimensions</i> that are developed through the learning experiences in this module.
Time Allocation	The duration and intended number of lessons for this
Learning Outcomes	Specific statements that describe the learning that students should be able to demonstrate at the end of this module i.e. the outcomes of the learning. (<i>Learning outcomes are informed by the developmental indicators.</i>)
Teaching for Student Learning	Describe activities (<i>student experiences</i>) that can support students in realising the learning outcomes identified. These activities will link to the aims and learning outcomes identified.
Resources	A description of the resources that will support the learning in this module.
Assessment	A description of the variety of ongoing tasks, reflection exercises, and activities for both summative and formative purposes. These integrated assessment approaches will evidence the learning in this module.

PERSONAL GROWTH	SENTRY & LEADERSHIP	INFORMATION & COMMUNICATION	CREATIVITY & INNOVATION
<ul style="list-style-type: none">Developing self-awareness and understanding of one's strengths and weaknessesBuilding resilience and coping strategiesEstablishing a positive attitude towards learning and lifeDeveloping a sense of responsibility and accountabilityBuilding a strong support network	<ul style="list-style-type: none">Developing leadership skills and the ability to inspire and motivate othersBuilding a strong sense of team spirit and cooperationDeveloping a strong understanding of one's own and others' needsBuilding a strong understanding of one's own and others' rights and responsibilitiesDeveloping a strong understanding of one's own and others' values and beliefs	<ul style="list-style-type: none">Developing a strong understanding of one's own and others' needs and interestsBuilding a strong understanding of one's own and others' rights and responsibilitiesDeveloping a strong understanding of one's own and others' values and beliefsBuilding a strong understanding of one's own and others' attitudes and behavioursDeveloping a strong understanding of one's own and others' emotions and feelings	<ul style="list-style-type: none">Developing a strong understanding of one's own and others' needs and interestsBuilding a strong understanding of one's own and others' rights and responsibilitiesDeveloping a strong understanding of one's own and others' values and beliefsBuilding a strong understanding of one's own and others' attitudes and behavioursDeveloping a strong understanding of one's own and others' emotions and feelings



Designing Purposeful Writing

Welcome & How to use this Padlet



tinyurl.com/TYModulesPadlet

Step 1: Familiarise yourself with each section of the Padlet.

Step 2: Browse **School Samples** to see what other schools are doing.

Step 3: Download **Blank 'Supporting Planning in TY'**.

Step 4: Begin to **design a TY Writing Experience** and upload to Padlet.



Designing Purposeful Writing

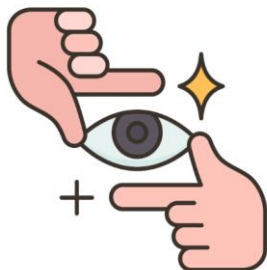


Reflection Questions:

- What kinds of writing experiences are most meaningful for your students?
- How do these experiences scaffold towards senior cycle expectations (e.g., personal response, critical thinking, voice)?
- What opportunities are there in your school to share or celebrate students' writing?



Reflecting on our Day



Navigating stories and perspectives



Oracy and Collaboration in the Classroom



Writing with purpose: Opportunities for authentic student expression



Feedback

- We appreciate your feedback on the day and on your future support needs.
- Please follow the link below and complete the feedback form:
- Log onto <https://registration.oide.ie/feedback>





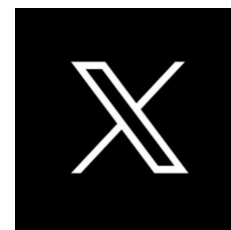
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Additional Supports



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