

Disinformation



- Disinformation is false news that is spread deliberately to encourage people to think or behave in a certain way
- There is a motive behind it, such as economic, political, ideological etc.



Examples of disinformation include:

- fabricated or manipulated content, such as deepfakes
- false context and connections e.g. headline does not reflect the article (clickbait)



Disinformation is not the same as misinformation as the intentions are different

MISinformation = MIStake



Sources:

- <https://www.bbc.co.uk/bitesize/articles/z3hhvj6>
- <https://www.unhcr.org/innovation/wp-content/uploads/2022/02/Factsheet-4.pdf>
- <https://www.who.int/news-room/questions-and-answers/item/disinformation-and-public-health>