

Business Model Canvas

Design for : Coffee Shop

Design by : Manager



Key Partners

- Coffee Bean Suppliers.
- Delivery Partners.

Key Activities



- Brewing Coffee.
- Managing Stock.
- Marketing.



Key Resources

- Baristas.
- Coffee Machines.
- Coffee beans.

Value Propositions



- Quality Coffee.
- Cosy Atmosphere.
- Convenience.
- Prompt Service

Customer Relations



- Loyalty Cards
- Friendly Service
- Social Media



Channels

- Physical Store.
- Delivery Apps
- Drone Delivery.

Customers



- Workers from nearby offices.
- Commuters.
- Students.
- Shoppers.
- Tourists.



Costs

- Rent.
- Wages.
- Coffee Beans.
- Utility Bills.



Revenues

- Coffee Sales.
- Merchandise.
- Mobile Coffee Van.

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Key Partners

Key Activities



Value Propositions



Customer Relations



Customers



Key Resources



Channels



Costs



Revenues