# SEARCHING OR RESEARCHING?

| | | |
|---|---|---|
| 01 | How many Penneys stores are in Ireland? | |
| 02 | What is remote working? | |
| 03 | Why is Zara successful despite sustainability criticism? | |
| 04 | What is AI? | |
| 05 | Can fast fashion businesses ever be sustainable? | |
| 06 | What is Penneys? | |
| 07 | What is influencer marketing? | |
| 08 | How is inflation affecting Irish businesses and consumers differently? | |

**Choose one identified as "searching" and adapt the question so it is considered "researching"**

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# TAIGHDE A DHÉANAMH NÓ CUARDACH A DHÉANAMH?

**01** Cá mhéad siopa Pennys atá in Éirinn?

**02** Cad is cianobair ann?

**03** Cén fáth a bhfuil Zara rathúil in ainneoin an cháinte maidir le hinbhuanaitheacht?

**04** Cad is IS ann?

**05** An mbeidh gnólachtaí mearfhaisin in ann a bheith inbhuanaitheach in am ar bith?

**06** Cad is Penneys ann?

**07** Cad is margaíocht tionchairí ann?

**08** Cén dóigh a bhfuil an tionchar a imríonn boilsciú ar ghnólachtaí na hÉireann difriúil leis an tionchar a imríonn sé ar thomhaltóirí na hÉireann?

**Roghnaigh ceann amháin a aithníodh mar "chuardach" agus cuir an cheist in oiriúint ionas go mbeidh sé mar "thaighde".**

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